

# Consumer News

FOR IMMEDIATE RELEASE

Date: February 24, 2010

Contact: Cynthia Sich, Director  
Office of Consumer Affairs  
330-643-2470 or 330-643-2879



## **COUNTY OF SUMMIT OFFICE OF CONSUMER AFFAIRS GEARS UP FOR 12<sup>TH</sup> ANNUAL NATIONAL CONSUMER PROTECTION WEEK**

Today, County of Summit Office of Consumer Affairs joins with federal, state and local government agencies and consumer protection organizations to announce the 12<sup>th</sup> Annual National Consumer Protection Week (NCPW), March 7-13. This coordinated consumer education campaign encourages individuals across the county to take full advantage of their consumer rights.

This year's theme -- Dollars & Sense: Rated "A" for All Ages -- highlights the importance of using good consumer sense at every stage of life -- from grade school to retirement. In recognition of NCPW 2010, County of Summit Office of Consumer Affairs and its partners are promoting free resources to help people protect their privacy, manage money and debt, avoid identity theft, understand credit and mortgages, and steer clear of frauds and scams.

"The message of National Consumer Protection Week 2010 is simple: It's never too early or too late to become a more informed and empowered consumer," said Consumer Affairs Director Sich. "Regardless of your age or financial situation, there are useful lessons to learn about spending and managing money wisely."

**Join Summit County Executive Russell M. Pry & Summit County Council President Jon Poda  
In Celebration of National Consumer Protection Week**

**Monday, March 8, 2010 at 10:00 am**  
**Summit County Council Chambers**  
**County Building, 175 S Main St, 7<sup>th</sup> Floor, Akron, Ohio**

Participants this year include the Summit County Executive's Office, City of Akron Police Department, Ohio Attorney General's Office, Office of Ohio Consumers' Counsel, Akron Better Business Bureau, Federal Trade Commission, Summit County Sheriff's Department, Law Firm of Young & Yeargin, Consumer Credit Counseling Services, Department of Housing and Urban Development (HUD), Summit County Prosecutor's Office, United States Postal Service, and United States Postal Inspection Services. Presentations are scheduled before high school to college students to seniors.

For questions regarding an event, please contact the Office of Consumer Affairs at (330) 643-2879 or visit, [www.co.summit.oh.us/conaffairs.htm](http://www.co.summit.oh.us/conaffairs.htm).