

News Release

FOR IMMEDIATE RELEASE

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Date: January 14, 2008



The County of Summit Office of Consumer Affairs Provides a New Link to PBS 45 & 49 Web Site

County of Summit Office of Consumer Affairs will provide a new link on our Web site that will direct consumers to PBS 45 & 49's revamped *Aging Smart Web site* launched this month at www.pbs4549.org/agingsmart.

Consumers will have the ability to read blogs (Web logs) written by Ms. Shawne Buckner, Consumer Affairs Outreach Specialist, along with many other local contributors on a variety of senior-interest issues, including local events and area resources. There is also an opportunity to ask questions and share comments with the contributors.

"I feel this is another opportunity for our office to partner with another organization to educate our consumers in the community on senior-interest issues." said Cynthia Sich, Director of the Office of Consumer Affairs. "Consumers will find this link on the office Web site under Consumer Factsheets where we host a wide variety of information on consumer topics."

It has been more than two years since PBS 45 & 49 began development of a service for its viewers who are over the age of 55. With input from station members and area senior-serving organizations, *Aging Smart* was developed as an outreach campaign composed primarily of four parts: on-air programming, a Web site, a quarterly newsletter and community events, all aimed to help viewers age well.

Aging Smart programs are found throughout our broadcast schedule. In addition to providing information about upcoming TV programs, the Web site and newsletter offer information about PBS 45 & 49's Aging Smart community events, including premiere screenings, bus trips and more.

For more information about PBS 45 & 49, visit www.pbs4549.org or call 800-554-4549.

For more information on this or other programs, please contact the Office of Consumer Affairs at 330-643-2879, or visit our website at www.co.summit.oh.us/conaffairs.htm